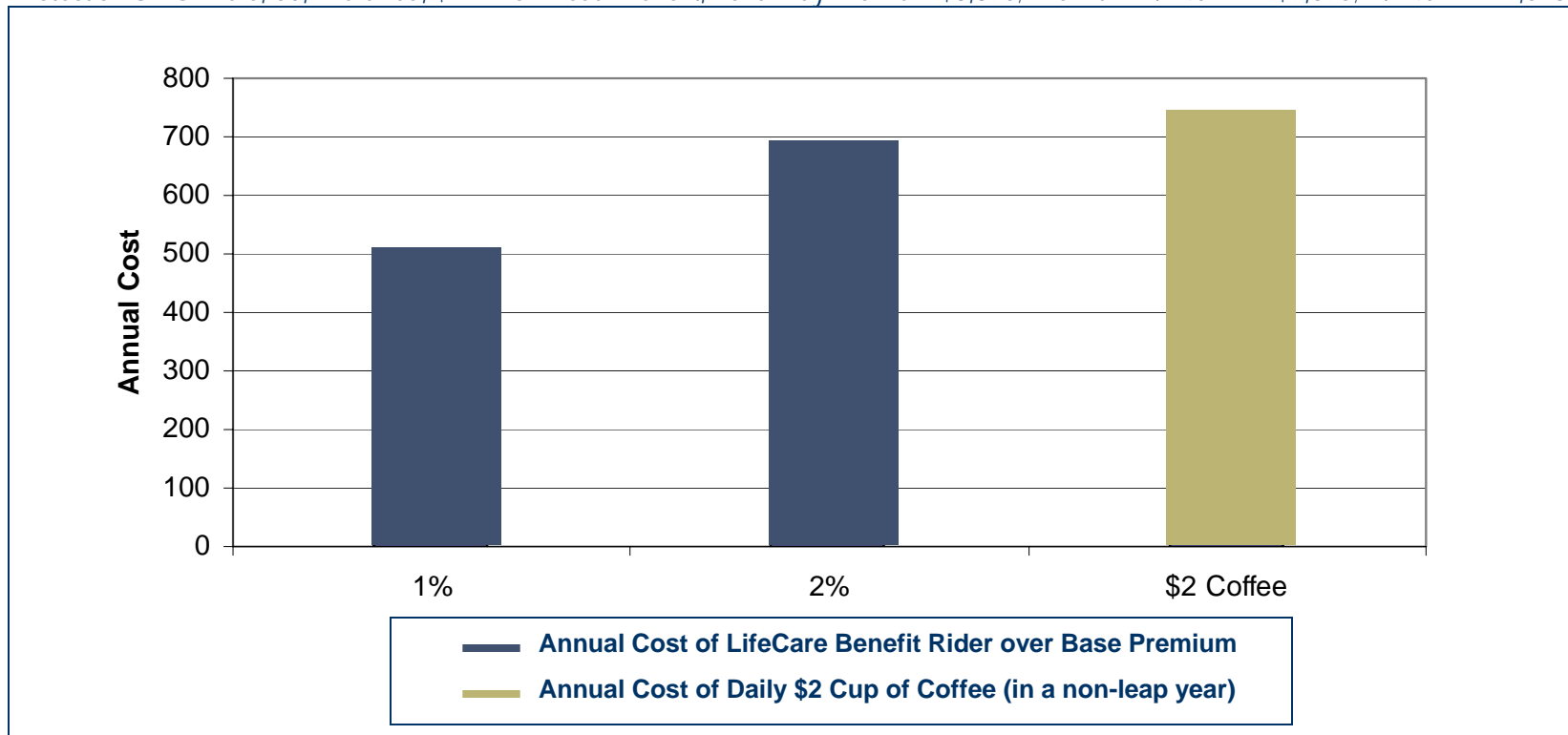


For a \$2 Cup of Coffee ...



For less than the cost of a cup of coffee a day, your clients can add an LTC rider to their John Hancock life policy when applying for coverage. This feature allows them to utilize some of their death benefit to help pay for long-term care expenses. Ask our marketing department for full details on this sales idea!

Protection UL-G. Male, 50, Preferred, \$1 million Death Benefit, Level-Pay Premium \$8,890; Premium w/ 1% MAP \$9,395; w/ 2% MAP 9,573



The data shown is taken from an illustration.
Please call for important disclosure information.

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